

MONTHLY MEMBERSHIP PROGRESS REPORT

District 19 H

Results as of: 12/31/2017

GORDON ZIEGLER LOCATION WASHINGTON GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUBS NEW CLUB GOAL DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 -35 42 104 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 35 24 68 OCT/NOV/DEC OCT/NOV/DEC 0 0 0 1 25 0 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 0 7 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1 0.8 CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 OCT JAN MAR JUNE JULY AUG SEPT NOV DEC FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 40 20 0 MEMBER GROWTH NET GOAL -20 MEMBER GROWTH ACTUAL -40 LAST YEAR MEMBERSHIP ACTUAL -60 -80 -100 -120 -140 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 15 CLUBS OF 50 ADDED 1 OR MORE GENDER DISTRIBUTION **DROPPED CLUBS: 0** NEW MEMBERS 972 (62.27%) MALE 589 (37.73%) FEMALE Women Percentage Fiscal Year Goal: 42% DROPPED MEMBERS 376 TOTAL FAMILY UNIT MEMBERS DECEASED 12 CLICK HERE FOR CUMULATIVE 0 CLUB CANCELLED MEMBERSHIP DATA 191 FAMILY MEMBERS PAYING HALF 160 OTHER DUES 172 TOTAL